

Insights Associate



Working model: Hybrid preferred, remote possible

Key skills: Secondary research, information synthesis, critical thinking, quantitative analysis

Minimum education: Relevant graduate degree

Applicable full-time work experience: 5+ years

Desired start date: May – July 2025

About Slingshot Memphis

Slingshot Memphis is a poverty-fighting center of influence that's revolutionizing poverty-fighting effectiveness. By disrupting traditional methods of alleviating poverty with innovative analytical and outcomes-driven approaches, we help ensure people experiencing poverty receive the most effective interventions that will enable them to thrive.

Unlike business, medicine, and many other sectors that have established, objective processes for measuring outcomes, the poverty-fighting ecosystem simply hasn't. This has made it nearly impossible to know which programs and services most effectively reduce the social and economic gaps in Memphis, TN. Slingshot has addressed this by developing a new, standardized methodology to measure poverty-fighting effectiveness.

Slingshot strives to achieve three primary objectives in order to realize our mission:

1. Improve the effectiveness and outcomes of poverty-fighting organizations
2. Increase the allocation of financial resources to the most effective poverty-fighting efforts
3. Equip decision-makers with the insights and tools to make more evidence-based decisions

We learn what is effective at alleviating poverty by conducting 3–5 month impact studies on poverty-fighting organizations. These studies gather extensive evidence from these organizations and combine it with research about analogous programs and analysis on the benefits they create to accurately determine an organization's poverty-fighting impact. With this knowledge, we are able to identify opportunities that can enhance the outcomes poverty-fighting organizations provide for the people they serve. The insights from these studies help poverty-fighting organizations improve their effectiveness and help the philanthropic community identify how to make more evidence-based funding decisions. Using these insights across all poverty-fighting decisions will help ensure our community's efforts produce the greatest benefits possible.

Insights Associate role

Slingshot seeks an Insights Associate to help lead the secondary research and both quantitative and qualitative analysis. The Insights Associate will support the impact study process and aggregate insights across impact studies and sectors to identify common success factors and best practices. This role reports to the Insights Manager and is responsible for conducting research and benefit-cost analyses, and supporting strategic projects with external stakeholders.

Responsibilities

- Participate in impact study meetings with organizations and coordinate with the impact team to share insights from best practices research and benefit-cost analyses
- Conduct secondary research to identify evidence-based best practices and validate benefits associated with various poverty-fighting programs and services
- Maintain and enhance a repository of high-quality, poverty-fighting research
- Perform the quantitative analysis to monetize a diverse set of poverty-fighting benefits to be used in calculating poverty-fighting benefit-cost ratios
- Visualize quantitative trends observed over multiple years and numerous organizations
- Develop and maintain resources and tools that enable our teams to conduct impact studies and various insights responsibilities (e.g., Caspio, Monday.com, etc.)
- Assist with identifying opportunities for greater impact that empower poverty-fighting organizations to improve their effectiveness
- Contribute to strategic initiatives for Slingshot and projects with external stakeholders that contribute to greater poverty-fighting outcomes for the community

Qualifications

- Personal interest in alleviating poverty, innovating new solutions, and building equity
- Extensive experience conducting secondary research to make decisions or reach conclusions and performing quantitative analyses that inform decision-making
- Exceptional ability to synthesize information into the most critical points and to combine disparate, and sometimes conflicting, evidence into pragmatic conclusions
- Strong organization skills to effectively manage multiple workstreams and the capacity to aggregate insights across workstreams to identify common themes and trends
- Effective collaboration skills and the ability to work effectively with a team
- Demonstrated rigor and quality of work, including excellent attention to detail
- Bachelor's Degree and relevant postgraduate degree required
- At least 5 years of applicable full-time work experience

If you are interested in this role, even if you do not have 100% of these qualifications, we would like to hear from you.

Salary

Minimum salary of \$70,000 along with healthcare benefits, a 401k match, and paid time off. Starting salary scales based on experience and education.

Application

Send your resume and a brief statement of interest to careers@slingshotmemphis.org with "Insights Associate" in the subject line. Your statement of interest should describe why you are interested in working with Slingshot and how you feel Slingshot would help you achieve your professional goals. Slingshot will follow up with selected applicants to schedule an initial discussion. Slingshot is an equal opportunity employer.