



Slingshot Impact Study Expansion: Phase II Questionnaire

Slingshot Memphis is a poverty-fighting center of influence that's igniting a movement to revolutionize the way we fight poverty. To turn our mission into reality, we work with poverty-fighting organizations to study their effectiveness, identify opportunities to enhance their outcomes, and invest directly to amplify high-impact programs and services. We seek to empower decision makers by providing previously unavailable insights that can help produce more effective outcomes for our neighbors experiencing poverty.

Slingshot conducts an Impact Study to determine the poverty-fighting effectiveness of an organization. Over a 4-5 month process, evidence is gathered from the organization, external research is conducted, impact profiles are created to capture the evidence and insights, accurate impact results are identified, opportunities for greater impact are prioritized, and deliverables are produced. The first Impact Study conducted provides a baseline, which is then updated annually to capture changes over time and measure trajectory.

Phase II focuses on better understanding your programs and your organization's capacity to participate in the Impact Study. Phase III focuses on getting to know your team members and organization in more detail, and includes a site visit. The Q1 expansion process concludes by the end of May; Impact Studies with new organizations will commence by the end of Q2. The Q3 expansion process concludes by the end of November; Impact Studies with new organizations will commence at the start of the next calendar year.

If you have any questions, please contact Doug Campbell at doug.campbell@slingshotmemphis.org.

Basic information

1. What is your name?
2. What is your title?
3. What is your email address?
4. What is the legal name of your organization?



Organizational preparedness

5. Slingshot's impact study process relies on the commitment to transparency for the organizations we work alongside. If your organization faces any constraints in providing access to relevant financial and program data, please describe them here.
6. How prepared is your organization to engage in the impact study process, which typically takes 4-5 months and can involve 10-15 meetings, plus time outside of meetings preparing?

Program overview

7. Please provide a list of your organization's programs along with a short description of each program.
8. For the three programs that you consider to be the most significant for your organization, please answer the following seven questions for each program. If your organization does not have two or three programs, please leave those sections blank.
 - a. What geographic area does this program serve? This could be a specific ZIP code(s), neighborhood(s), all of Memphis or Shelby County, or some other area.
 - b. What terms do you use to describe the people that participate in this program (e.g., participants, clients, etc.)?
 - c. What are the core services that all participants receive in this program?
 - d. What are the elective or optional services that a participant could receive in this program?
 - e. How much time is required for the typical participant to complete this program?
 - f. What types of outcomes, i.e., improvements in income or health, do participants of this program experience?
 - g. In what year was this program launched?