



Slingshot Impact Study Expansion: Phase I Questionnaire

Slingshot Memphis is a poverty-fighting center of influence that's igniting a movement to revolutionize the way we fight poverty. To turn our mission into reality, we work with poverty-fighting organizations to study their effectiveness, identify opportunities to enhance their outcomes, and invest directly to amplify high-impact programs and services. We seek to empower decision-makers by providing previously unavailable insights that can help produce more effective outcomes for our neighbors experiencing poverty.

Slingshot conducts an Impact Study to determine the poverty-fighting effectiveness of an organization. Over a 4-5 month process, evidence is gathered from the organization, external research is conducted, impact profiles are created to capture the evidence and insights, accurate impact results are identified, opportunities for greater impact are prioritized, and deliverables are produced. The first Impact Study conducted provides a baseline, which is then updated annually to capture changes over time and measure trajectory.

The Impact Study Expansion process enables Slingshot to increase the number of poverty-fighting organizations we work with. The expansion process consists of three phases. Phase I focuses on getting to know your organization, including how you help alleviate poverty, and why you are interested in participating in Slingshot's Impact Study. Phase II focuses on better understanding your programs and your organization's capacity to participate in the Impact Study. Phase III focuses on getting to know your team members and organization in more detail, and includes a site visit. The Q1 expansion process concludes by the end of May; Impact Studies with new organizations will commence in the second half of the year. The Q3 expansion process concludes by mid-November; Impact Studies with new organizations will commence at the start of the next calendar year.

Below are the minimum criteria for an organization to ensure it is a good fit with our methodology:

- + A meaningful proportion of participants are experiencing poverty or at risk of experiencing poverty.
- + Programming helps improve the health, income, or quality of life for participants.

- + Programming is geographically focused on Memphis and Shelby County, TN (national or statewide organizations need to have an affiliate office within Shelby County).
- + Have at least one complete fiscal year of financial and program data, including for the most recently completed fiscal year.
- + Have a board of directors, in the case of a nonprofit organization, or be under fiscal control of an organization with a board of directors.
- + Have staff capacity to participate in a 4-5 month baseline impact study that includes 10-15 meetings and several data requests.

If you have any questions, please contact Doug Campbell at doug.campbell@slingshotmemphis.org.

Basic information

1. What is your name?
2. What is your title?
3. What is your email address?
4. What is the legal name of your organization?
5. If applicable, what other name(s) does your organization operate under?
6. What is the legal mailing address for your organization?
7. What is your organization's state of incorporation? (e.g., Tennessee)
8. Is your organization a registered 501(c)(3)?
9. If your organization is not a registered 501(c)(3), what is your organization's entity type?
10. What is the phone number for your organization?
11. What is the URL for your organization's website?

Organization overview

12. What is your organization's mission statement?
13. If your organization is accredited, please list the name of the accreditation(s), how frequently they occur (e.g., annually, every four years, etc.), and the accrediting bodies for each.
14. If applicable, please list any formal affiliations, such as a regional or national parent organization.

15. What are the names and titles of the people in your organization's leadership team? Please use the following format and press enter after each person:
Name - Job Title
16. Please share the gender or gender expression of your organization's CEO or Executive Director.
- Female
 - Male
 - Non-binary / Non-conforming
17. Please share the race / ethnicity of your organization's CEO or Executive Director.
- Black or African American
 - Asian
 - White or Caucasian
 - Hispanic or Latino
 - Middle Eastern or North African
 - Native American
 - Pacific Islander
 - Other
18. Please share the number of your organization's Board Directors by their gender or gender expression.
- Female
 - Male
 - Non-binary / Non-conforming
19. Please share the number of your organization's Board Directors by their race / ethnicity.
- Black or African American
 - Asian
 - White or Caucasian
 - Hispanic or Latino
 - Middle Eastern or North African
 - Native American
 - Pacific Islander
 - Other

Financial overview

20. When does your organization's next fiscal year start? (Please note: The most effective time to begin impact studies tends to be soon after the conclusion of an organization's fiscal or program year.)
21. For your organization's last fiscal year, please provide the following information.
- Total revenues
 - Total expenses

Additional information

22. Does your organization or a division thereof primarily serve in Memphis or Shelby County?
23. If not, please explain.
24. Approximately what percent of your organization's participants are currently experiencing poverty?
- 10%
 - 20%
 - 30%
 - 40%
 - 50%
 - 60%
 - 70%
 - 80%
 - 90%
 - 100%
25. Slingshot categorizes poverty-fighting benefits as improvements in income or health for a person or family. How do your organization's programs improve the income or health of your participants?
26. In a few sentences, please explain why your organization is interested in participating in the impact study process with Slingshot?